***NEWS BROADCAST ASSIGNMENT HANDOUT***

Working in groups of 4, you will create your very own news broadcast which you will film in school and show to the class! Each group member will be responsible for one segment of the broadcast and will write their portion of the script as well as read it on camera. The roles, and the group members playing them, are as follows:

* *Anchor* 🡪 it will be your job to introduce and conclude the broadcast, as well as the main story and the reporters that will be covering each segment. You should think about creating a network logo and theme music for the broadcast.
  + \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the Anchor for our group.
* *Field Reporter* 🡪 it will be your job to provide all the information viewers need to understand the main story of your broadcast. You should also consider providing images of the event and/or interviews with people who witnessed the event.
  + \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the Field Reporter for our group.
* *Sports Reporter* 🡪 it will be your job to provide the broadcast with an update on the outcomes of recent sporting events. These can be professional, local or school events. You should also consider using some team or sport logos to be shown on camera with your segment.
  + \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the Sports Reporter for our group.
* *Entertainment Reporter* 🡪 it will be your job to provide the broadcast with an update on the latest entertainment news and/or celebrity gossip. Think about doing a movie review on a new movie that is playing, a concert review, an update on the outcome of an awards show, or cover an event that happened recently in the local or school community. You should also consider providing images of the event and/or “red carpet” interviews with the celebrities involved.
  + \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the Entertainment Reporter for our group.

Each group is responsible for creating and submitting a script that they will follow in their broadcast, and a filmed news broadcast. Individuals are responsible for creating the lines they wrote for their group script, their participation in the filmed broadcast, and a written reflection on their participation and learning as performed in this process. Groups will submit one script, and will select an individual to collect the dialogue written by their group members and type it up into one document for submission. The reflection should be about a page in length, and should address some of the following questions:

* What did you find challenging about this assignment? Why do you think this was? If you were to do this assignment again, what would you change to divert this issue?
* What are some techniques that you used in creating your news broadcast? Did you find them useful? Why or why not?
* Where did you find your news in the research phase in this assignment? Were these sources reliable? How do you know? Why is this important?

The following rubric will be used to evaluate your work. Remember, you will be marked individually on your contributions.

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| **Criteria** | **Level R**  **(0-4 Marks)** | **Level 1**  **(5 Marks)** | **Level 2**  **(6 Marks)** | **Level 3**  **(7 Marks)** | **Level 4**  **(8-10 Marks)** |
| *Script 🡪*  Identify conventions and/or techniques used in a variety of media forms and explain how they convey meaning and influence their audience | Your portion of the script is not included in the group script, or is present but is not clearly marked as your work | Your portion of the script is included in the group script and is clearly marked as your work, and includes some of your spoken lines | Your portion of the script is included in the group script, is clearly marked as your work, and includes all of your spoken lines | Your portion of the script is included in the group script, is clearly marked as your work, and includes all of your spoken lines and stage directions | Your portion of the script is included in the group script, is clearly marked as your work, includes all of your spoken lines and stage directions, and shows some elements of creativity |
| *Broadcast 🡪*  Produce media texts, including increasingly complex texts, for a variety of purposes and audiences, using appropriate forms, conventions, and techniques | You are not present in your groups’ filmed broadcast, or you are present but do not completely speak your lines as outlined in the script | You are present in your groups’ filmed broadcast and speak all of your lines as outlined in your script | You are present in your groups’ filmed broadcast and speak all of your lines as outlined in your script clearly | You are present in your groups’ filmed broadcast, speak all of your lines and perform all stage directions as outlined in your script clearly | You are present in your groups’ filmed broadcast, speak all of your lines and perform all stage directions as outlined in your script clearly and creatively |
| *Reflection 🡪*  Explain which of a variety of strategies they found most helpful in interpreting and creating media texts, then evaluate their strengths and weaknesses as media interpreters and producers to help identify the steps they can take to improve their skills | Your reflection is not submitted, or is submitted but is only partially complete | Your reflection is submitted but does not address any of the suggested questions | Your reflection is submitted and somewhat addresses one or more of the suggested questions | Your reflection is submitted and addresses one or more of the suggested questions adequately using some examples from your participation in this assignment to support your thoughts | Your reflection is submitted and addresses one or more of the suggested questions thoroughly using examples from your participation in this assignment to support your thoughts |

**Total: \_\_\_\_\_\_/30**

**Additional Comments:**